ORDER

Order / Rev: 324938 **Orders** Alt Order #: 25273115 Product Desc: **KQFX GREITENS** - Columbia, MO Estimate: Katz Continental Los Angeles Primary AE: 08/30/16 - 09/05/16 Flight Dates: 08/24/16 / 08/24/16 Sales Office: KAL Original Date / Rev. NAT Order Type: **GENERAL** Sales Region: **Target Enterprises** Agency Name: Billing Type: Cash **Buying Contact:** Billing Calendar: **Broadcast** Billing Contact: EOM/EOC Billing Cycle: 15260 Ventura Blvd Agency Commission: 15% Sherman Oaks, CA 91403 New Business Thru: Name: **Greltens for Missouri** Advertiser 00:15:00 Order Separation: Demographic: A50+ **Product Codes:** PL01 Advertiser External ID: Agency External ID: Priority: P-4

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Mont
08/29/16	09/05/16	24	\$3,440.00	\$2,924.00	Sept

Totals

Unit Code:

Month	# Spots	Gross Amount	Net Amount	Rating	
September 2016	24	\$3,440.00	\$2,924.00	0.00	
Totals	24	\$3,440.00	\$2,924.00	0.00	

General

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Continental Los Angele	S		Start Of Order - End Of Order	100%

AGY, POL, CAND

Order Share	Share	Total
FOX - Columbia, MO	10%	\$3,440.00
Market	100%	\$34,400.00

Revenue Codes:

Competitive Share	Share	Total
AJWB	0%	\$0.00
KMIZ	90%	\$30,960.00
KMOS	0%	\$0.00
KNLJ	0%	\$0.00
KOMU	0%	\$0.00
KRCG	0%	\$0.00
NMIZ	0%	\$0.00
OMIZ	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KQFX	08/30/16	09/02/16	•	СМ	M-F 2-3p	-TWTF	:30	4	\$20.00P-2	0.00 NM	4	\$80.00
				FAMILY FEUD		(2:00 PM-2:	30 PM)						
	COMME	NTS APP	LY TO SU	B LINES A THRU A	4								
	FAM FE	UD											
	1X PER	DAY											
	Sta	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
٧	Veek: 08/2	29/16	09/04/16	-TWTF	4	\$20.00	0.00						
E 2	KQFX	08/30/16	09/02/16	M-F 2-3p	СМ	M-F 2-3p	-TWTF	:30	4	\$20.00P-2	0.00 NM	4	\$80.00
				FAMILY FEUD		(2:30 PM-3:	00 PM)						
	COMME	NTS APP	LY TO SU	B LINES A THRU A	A								
	FAM FE	UD											

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Totals

\$3,440.00

24

Order / Rev:

324938

Advertiser:

Greitens for Missouri

Alt Order #:

25273115

Product Desc:

KQFX GREITENS

Estimate:

FOX - Columbia, MO

Flight Dates:

08/30/16 - 09/05/16

19

Ln Ch Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Start End Amount CM -TWTF--:30 \$20.00P-2 0.00 NM \$80.00 E 2 KQFX 08/30/16 09/02/16 M-F 2-3p M-F 2-3p (2:30 PM-3:00 PM) **FAMILY FEUD** COMMENTS APPLY TO SUB LINES A THRU A FAM FEUD Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--Week: 08/29/16 09/04/16 \$20.00 0.00 E 3 KQFX 08/30/16 09/01/16 M-F 9p ABC 17 News CM M-F 9p ABC 17 N∈-TWT---:30 \$360.00P-1 0.00 NM 6 \$2,160.00 M-F 9p ABC 17 News COMMENTS APPLY TO SUB LINES A THRU A 9P NEWS 2XPER DAY, 20MIN SEP Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/29/16 09/04/16 -TWT---\$360.00 0.00 E 4 KQFX 09/05/16 09/05/16 M-F 9p ABC 17 News СМ M-F 9p ABC 17 N∈M-----:30 2 \$360.00P-1 0.00 NM 2 \$720.00 M-F 9p ABC 17 News COMMENTS APPLY TO SUB LINES A THRU A 9P NEWS 20MIN SEP Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/05/16 09/11/16 M-----\$360.00 0.00 E 5 KQFX 08/30/16 09/01/16 M-F 10-1030P CM M-F 10-1030P -TWT---:30 3 \$40.00P-2 0.00 NM 3 \$120.00 MIKE & MOLLY COMMENTS APPLY TO SUB LINES A THRU A MIKE AND MOLLY 1X PER DAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/29/16 09/04/16 -TWT---\$40.00 0.00 KQFX 09/05/16 09/05/16 M-F 10-1030P CM M-F 10-1030P М-:30 1 \$40.00P-2 0.00 NM \$40.00 MIKE & MOLLY COMMENTS APPLY TO SUB LINES A THRU A MIKE AND MOLLY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/05/16 09/11/16 \$40.00 0.00 KQFX 08/30/16 09/01/16 M-F 1030-11p CM M-F 1030-11p :30 3 \$60,00P-2 0.00 NM 3 -TWT---\$180.00 MIKE & MOLLY COMMENTS APPLY TO SUB LINES A THRU A MIKE AND MOLLY 1X PER DAY Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 08/29/16 09/04/16 -TWT---\$60.00 0.00 E 8 KQFX 09/05/16 09/05/16 M-F 1030-11p CM M-F 1030-11p :30 \$60.00P-2 0.00 NM \$60.00 M----MIKE & MOLLY COMMENTS APPLY TO SUB LINES A THRU A MIKE AND MOLLY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/05/16 09/11/16 M----\$60.00 0.00